

SIES College Of Management Studies

Annual Event Report 2019-20

By

CSR Sahyog Committee

Mentored By

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Batch 2019-2021

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Organ Donation Awareness



Pharma - Biotech Sahyog presents...

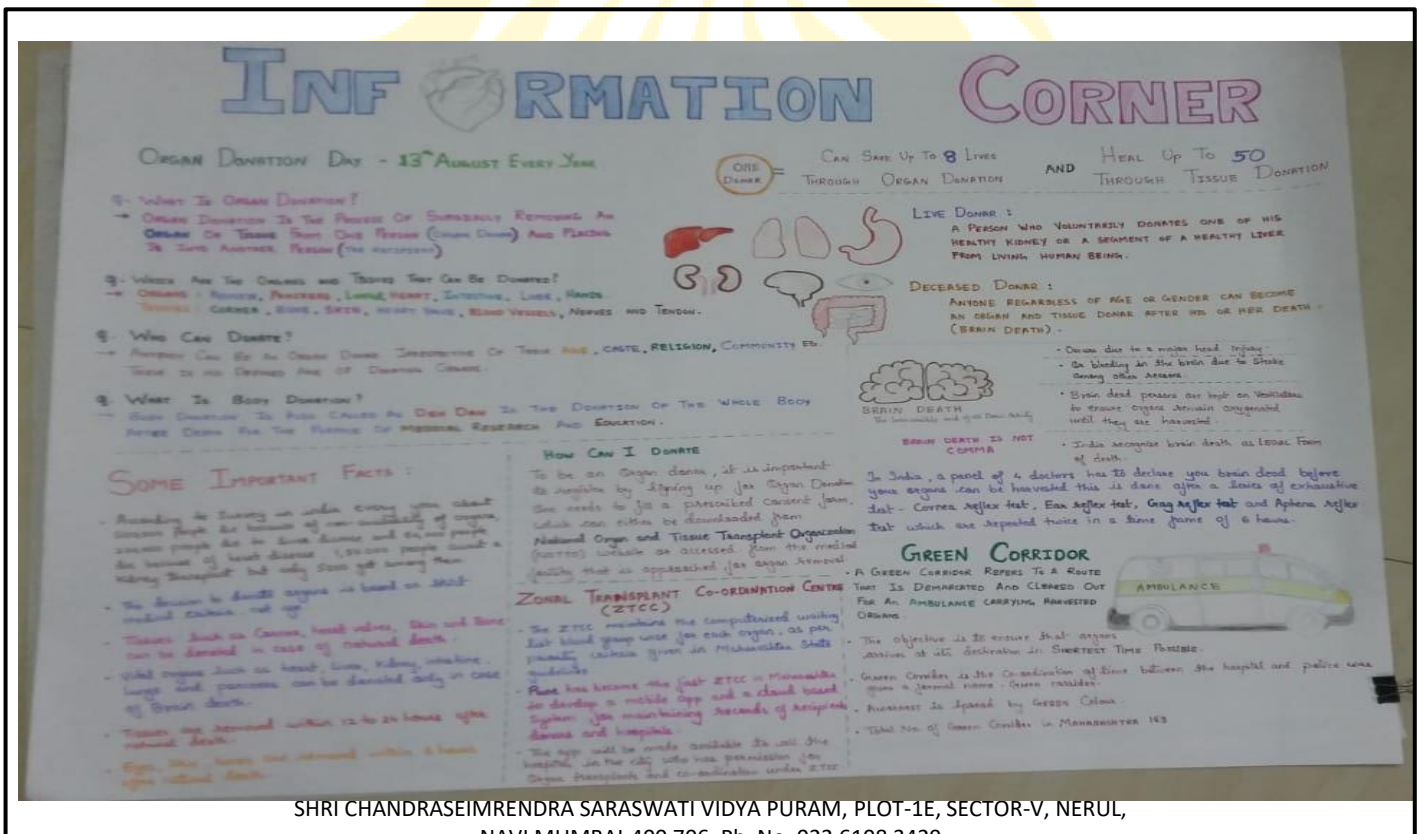
Organ Donation Awareness

Head over the gift of life!

6TH-13TH AUGUST

EVENTS :

- 6th August: Poster Competition
- 7th August: Student's Quiz
- 8th August: Faculty Member's Quiz
- 9th August: Drama on Organ Donation Awareness
- 10th August: Flash Mob



INFORMATION CORNER

ORGAN DONATION DAY - 13th AUGUST EVERY YEAR

ONE DONOR CAN SAVE UP TO 8 LIVES THROUGH ORGAN DONATION AND HEAL UP TO 50 THROUGH TISSUE DONATION

1. What is Organ Donation?

Organ donation is the process of surgically removing an organ or tissue from one person (donor) and placing it into another person (the recipient).

2. Which are the organs and tissues that can be donated?

Organs: Kidney, Pancreas, Lung, Heart, Intestine, Liver, Hand, Throat, Cornea, Skin, Spine, Heart Valve, Blood Vessels, Nerves and Tendon.

3. Who can donate?

Anyone can be an organ donor irrespective of their age, caste, religion, community or their sex. There is no defined age of donation donors.

4. What is Brain Donation?

Brain donation is the process of donating the whole body after death for the purpose of medical research and education.

SOME IMPORTANT FACTS :

- According to survey in India every year about 50,000 people die because of non-availability of organs. 20,000 people die in brain death and 30,000 people die because of heart disease. 1,00,000 people await a kidney transplant but only 5000 get among them.
- The decision to donate organs is based on strict medical criteria, not age.
- Tissues such as Cornea, heart valves, skin and bone can be donated in case of natural death.
- Spinal organs such as heart, liver, kidney, intestine, lungs and pancreas can be donated only in case of brain death.
- Tissues are harvested within 12 to 24 hours after natural death.
- Spine, skin, heart and pancreas within 4 hours after natural death.

How Can I Donate

To be an organ donor, it is important to register by signing up for Organ Donor. One needs to fill a pre-registered consent form, which can either be downloaded from National Organ and Tissue Transplant Organization (NOTTO) website or accessed from the medical facility that is approached for organ removal.

ZONAL TRANSPLANT CO-ORDINATION CENTRE (ZTCC)

- The ZTCC maintains the computerized waiting list based upon need for each organ, as per priority criteria given in Maharashtra State guidelines.
- Pune has become the first ZTCC in Maharashtra to develop a mobile app and a cloud based system for maintaining records of recipients donors and hospitals.
- The app will be made available to all the hospitals in the city who have permission for organ transplant and co-ordination under ZTCC.

LIVE DONOR :

A PERSON WHO VOLUNTARILY DONATES ONE OF HIS HEALTHY KIDNEY OR A SEGMENT OF A HEALTHY LIVER FROM LIVING HUMAN BEING.

DECEASED DONOR :

ANYONE REGARDLESS OF AGE OR GENDER CAN BECOME AN ORGAN AND TISSUE DONOR AFTER HIS OR HER DEATH (BRAIN DEATH).

- Death due to a major head injury.
- On bleeding in the brain due to stroke during other trauma.
- Brain dead person has high an 'unstable' to ensure organs remain oxygenated until they are harvested.
- India recognizes brain death as legal form of death.

GREEN CORRIDOR

A GREEN CORRIDOR REFERS TO A ROUTE THAT IS DEMARKED AND CLEARED OUT FOR AN AMBULANCE CARRYING HARVESTED ORGANS.

- The objective is to ensure that organs arrive at the destination in shortest time possible.
- Green Corridor is the coordination of those between the hospital and police who open a formal route - Green corridor.
- Initiated & spread by GREEN CORRIDOR.
- Total No. of Green Corridors in Maharashtra 143.

SHRI CHANDRASEIMRENDRA SARASWATI VIDYA PURAM, PLOT-1E, SECTOR-V, NERUL, NAVI MUMBAI 400 706, Ph. No. 022 6108 3429

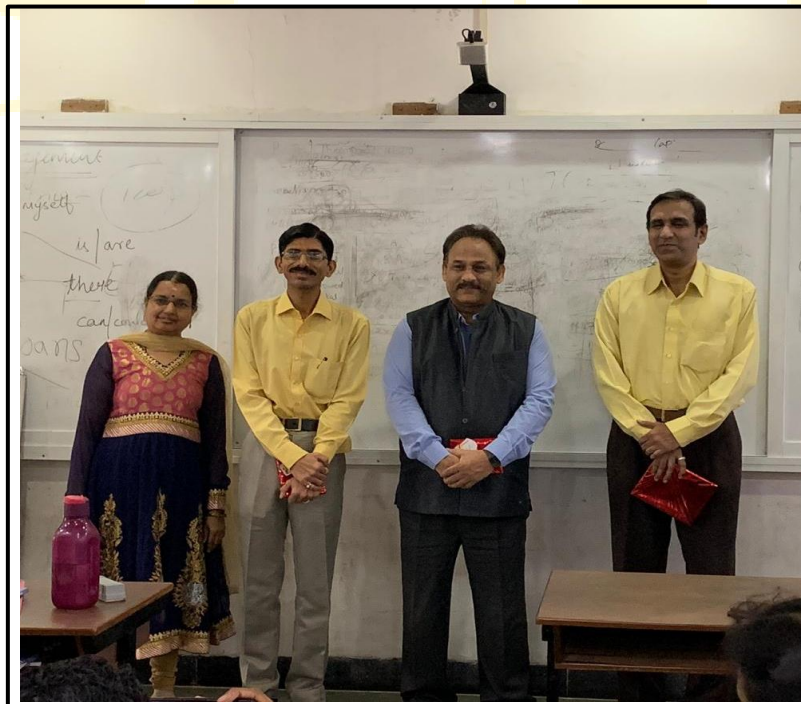
6th August: Poster Competition

We arranged a poster competition amongst all the courses on the theme of Organ Donation Awareness. We got a huge response which was judged by faculty members and winners of the same were:



7th August: Student's Quiz

We arranged a quiz for students amongst all the courses on the theme of Organ Donation Awareness. It was named as 'Fastest Finger First' and the results of the same were declared on the spot and the winners were:



8th August: Faculty member's Quiz

We arranged a quiz for faculty members on the theme of Organ Donation Awareness. It was named as 'Fastest Finger First' and the results of the same were declared on the spot and the winners were:

1. Dr. Bigyan Verma
2. Dr. Suniel Deshpande
3. Prof. Sandeep Bhanot

9th August: Drama on Organ Donation Awareness



Students of PGDM PHARMA AND BIOTECH performed a drama on Organ Donation Awareness in the college campus.

10th August:

Students of PGDM PHARMA AND BIOTECH performed a flash mob on organ donation awareness in the college campus.



Flash Mob

PGDM PHARMA AND BIOTECH performed a flash mob on organ donation awareness in the college campus.

**SIES**

RISE WITH EDUCATION

**College of
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Studies**

Mrs. Meera Suresh is a professional medical practitioner, a social worker and the treasurer of a blood and organ donation organization in Maharashtra.

She established a committee called Sneha Bandhan Trust in 2001 with the aim of motivating people to donate blood and pledge organ donation.

Mrs. Meera Suresh, the founder of Sneha Bandhan Foundation Trust had organised a stall in the campus from 6th August to 10th August which sold items made from waste materials such as purses, handbags from old sarees, pencils from newspapers, biodegradable sanitary napkins, erasers etc. We are highly delighted to have her on campus and give us insights on Organ Donation.

JOY OF GIVING WEEK – Daan Utsav

14th – 19th October 2019

“Beyond the horizon

Lie many stories untold

Hidden in a million hearts

Waiting to unfold

As we go closer we realize

The purpose of our lives

Of how truly blessed we are,

Forgetting all our strife”.

-Bhavi Sheth (PGDM PHARMA)

Soaking in the spirit of sharing is caring, SIES College of Management Studies, Nerul celebrated ‘The Joy of Giving Week’ from 14th October to 19th October 2019 with the students and staff of the College.

True joy, real prosperity, and lasting happiness is possible when all of us come together to take care of each other, respect each other’s rights, and help each other grow.

The celebration commenced with inauguration ceremony which was done by Prof Chitra Ramanan and Prof Shalini along with the CSR Sahayog committee of PGDM Pharma &



Biotech.



The staff and students of the SIES family contributed following second hand reusable items:

1. Books
2. Clothing
3. Bags / Purses
4. Stationary
5. Toys



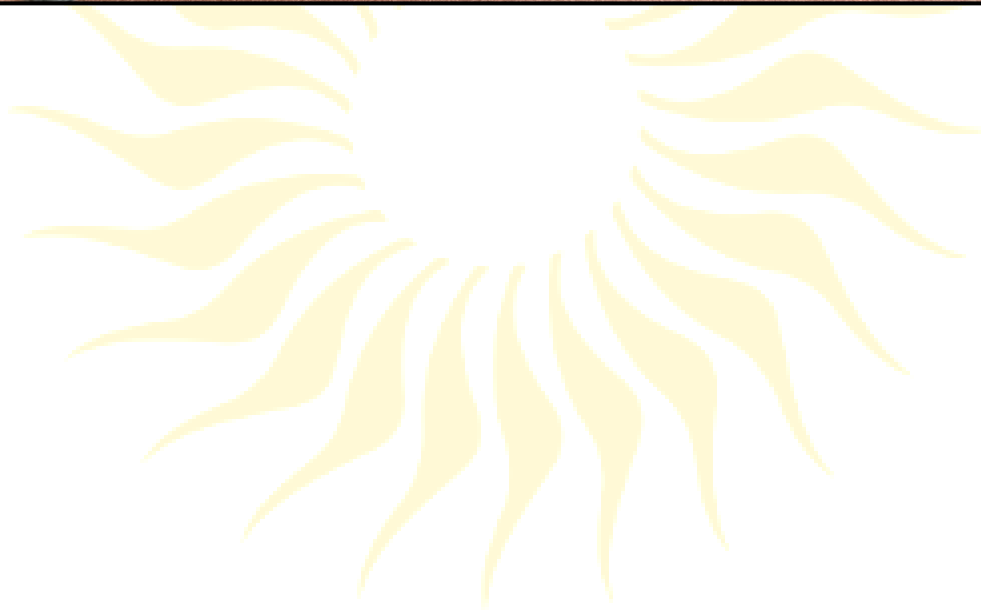


Everyone contributed with great enthusiasm and excitement. Students and teachers from all streams and batches. The initiative was taken by the first year students also contributed at a larger scale.

All the collected belongings were submitted to Sneh Bandhan Trust, owned by Mrs Meera Suresh. Sneh Bandhan trust focus majorly of Organ donations and creating its awareness, similarly Mrs Meera also believe in helping the people in need and is always ready to take a step forward for helping the helpless.

We received clothes, books and Stationary item at a larger scale. The whole team worked with great dedication and made sure that the event ends well

The motto of the event 'Joy of Giving' resonated in these activities, thereby encouraging civic responsibilities, inculcating the spirit of giving back to the community and creating compassionate and selfless partnership.



THALASSEMIA AWARENESS SESSION

Thalassemia is an inherited blood disorder in which the body makes an abnormal form of haemoglobin. Haemoglobin is the protein molecule in red blood cells that carries oxygen. The disorder results in excessive destruction of red blood cells, which leads to anaemia. Anaemia is a condition in which your body doesn't have enough normal, healthy red blood cells. This affects the production of blood in the body, that is why the thalassemia patient regularly requires blood. There are two types of patients, thalassemia minor, that is only of the parent carries the thalassemia gene and the child is a thalassemia carrier, other type is thalassemia major, both the parents carry the gene, the child is affected.

The session for Thalassemia Awareness was conducted by Parth Thakur, on 13th November 2019, he, a thalassemia major patient himself, is the founder of the Wishing Factory, a non-profit organisation dedicated to improving and enriching lives of young, underprivileged Thalassemia warriors in India, the organisation operates in eight Indian cities in the areas of healthcare, experiences, awareness, education and patient welfare activities. We were briefed about the wishing factory, how it majorly works towards fulfilling wishes of Thalassemia major and leukaemia fighters and gives them experiences which they can always cherish. From patients experiencing their first ever snowfall in Manali, to soaring the skies in their first ever plane ride, the thrill of roller coasters in Adlabs Imagica, the beauty of serene beaches in Goa, the wishing factory has made it all happen. The organisation has even tried to make patients meet their favourite celebrities and give them that one starstruck moment in their life. To name a few, the patients have had the chance to meet Sonakshi Sinha, Huma Qureshi, Kunal Kapoor etc. and they hope to give many more beautiful memories to as many patients as possible.

Mr. Thakur also briefed us about the difficulties a Thalassemia major patient faces, such as the cost of treatment, the lack of available facilities such as the portable pumps, blood and other challenges such as change in face structure, hydration requirements etc.

As management students, we were glad that Mr. Thakur guided us about how to pitch for your CSR projects to the corporates, what to do and what are the expectations of the other side. It was a learning which hopefully we would utilise in our upcoming careers.

Overall, the session was enlightening for many of us, as most of us were aware what thalassemia is, but completely unaware of its effects on a person's life, the challenges they face as well as how it changes their lives, making it different from others. We are thankful, Mr. Parth Thakur enlightened us about these issues.

NUKKAD NATAK

INTRODUCTION:

“Nukkad Natak” is the *hindi* term used for the concept street play. It is spreading awareness about a specific topic to the people watching it. It is a theatrical performance which is more-raw compared to other forms of theatre as it performed outdoors where there is a large audience present who may not necessarily pay for it. It does not involve microphones and speakers and the actors need to depend on their natural voices to do the act. The costumes used are also very simple and the props may include trumpets and drums to draw attention. It is mainly done to spread awareness about a social cause these days.

METHODOLOGY:

Nukkad Natak was held on the 13th of September, 2019. Before the actual event, all arrangements were made by Sahyog Committee (PGDM). To put up a successful event, there were brainstorming sessions conducted by the volunteers to decide on the rules and regulations of the event. These rules were properly conveyed to the judges, on the basis of which, the winners were decided. Certificates and medals were made and printed to give them to the winner and runner up teams. Mangalam Charitable Foundation (NGO) and NMTV (TV Channel- Digital Partner) were a part of the event.

On the day of the event, the hospitality team managed the dignitaries well and did an amazing job. All the participants put up a great show and the event was a success. The huge crowd that had showed up was also managed well by the crowd management team. The space outside the auditorium was cleaned well and chairs and seating arrangement was made for the dignitaries and the audience present. MMS Course had not started during that time and hence, they were not a part of the event.

THE PROCESS:

Pre-event:

3 sessions of brainstorming was required to make the event a success. Every session brought some new ideas hence enhancing the plan of the event. After a lot of disagreements we came up with the marking scheme of 4 marks for acting, 4 marks for the story, 5 marks for the impact and social message respectively and the special brownie points of 2 marks for the dress code, making it a total of 20 marks.

Event day:

The event started with Meghna and Sheetal hosting the event and with the message that street plays actually display society's truth which is majority of times hidden with a beautiful veil. The event took a bright start once the judges Mr. Sujit Kumar, Ms. Ritu Mittal, Ms. Anjali Agarwal, Ms. Rekha Gupta, Mr. Kishan Kanjan and Mr. Saiprasad Shelke were felicitated by the professors. The first act was on the topic of Women Empowerment followed by many other

acts on the topic of mental stress, honour killing, pseudo feminism, drug addiction, etc. Even some bolder topics like prostitution and acid attack were taken and enacted very well by different streams. Every story spoke something different, only thing which was similar in all of them was every story spoke the darkest truth of the society. After all the acts were completed some students displayed their talents of singing and dancing as well which was like an icing on the cake as audience cheered louder and louder after every performance. The marks for the above mentioned criteria were added up to arrive at the winners and runner ups. The judges awarded the winners and runners with trophies, medals and certificates. Every moment was picturised so as to cherish those memories again and again.







WINNER LIST:

Everyone were best but the top three chosen ones were:

Prize	Topic
1 st prize	Acid Attack
1 st runner up	Pseudo Feminism
2 nd runner up	Mental Stress

LEARNINGS:

Both improvisational and scripted, Street Plays have the power to disrupt mundane routines, forcing people to confront issues around the loss of civil liberties. While there are

many ways of “spreading the word,” street plays are a grassroots manifestation that is not only educational, but have the power of word of mouth. Through street plays, one can present in a very intriguing way the seriousness of a particular situation or an issue at hand. The event also threw light on important issues which needs to be addressed. Also, the art of event management, co-ordination and determination to make an event a success was learnt.

RECOMMENDATIONS:

Street theatre breaks the formal barriers and approaches the people directly. Such events need to be performed more often in front of people from every walk of life as these issues need to be addressed. After the performance, call-to action tactics must be implemented, such as passing out flyers or directing the audience to online or social media channels to receive more information. This provides the audience with a way to participate and be involved in a relevant and personal issue that once was unfamiliar and unimportant to them.



BODY COMPOSITION CHECK-UP AND HEALTH CAMP

Date: 3rd December 2019

Wizita healthcare private limited is a private incorporated on 06 June 2019. It is non-government company and is registered at registrar of companies, Mumbai. Its authorized share capital is Rs 1000000 and its Paid up capital is 1000000. It is involved in social work activities.

In association with Wizita healthcare, a body composition check-up and health camp was organized by SIES Sahyog Committee at the SIESCOMS campus. The camp provided free health checkup of 12 parameters. The camp also provided advanced health checkup for adults as well as pediatrics (i.e. below 18) at special discount price of Rs 700 and Rs 500 respectively for students and staff of SIESCOMS.



The 12 parameters included in the free checkup were:

1. Weight
2. Body mass index
3. Total body fat percent
4. Total body water percent
5. Muscle mass
6. Bone mass
7. Basal metabolic age
8. Metabolic age
9. Visceral fat
10. Blood pressure
11. Heart rate
12. SPO2- Oxygen saturation

The camp started at 11 am and was continued till 5:30 pm. Total of 106 students and many teaching and non-teaching staff members from different streams registered for the health check-up camp.



The staff conducting the camp was very much friendly. Students were eager to get the health checkup done and know their body composition check-up reports. Also the staff provided necessary advice to the students on the required parameters and points.



The body composition analysis was detailed and scientific which was done with different devices that are considered gold standard in the field.

BLOOD DONATION CAMP

A blood camp was organised by SIES college of management studies, CSR team of PGDM (pharma & biotech) on 7th November 2019. A team of doctor and nurses of Sarvodaya hospital Samarpan blood bank came for the collection of blood.

The activity of blood donation was started by the faculty of SIESCOMS and the volunteers of SIESCOMS CSR position team thereafter other donor joined the events.

There was a overwhelming response from students and other donors a total of unit were collected in the camp. Some of the donors who could not donate this time were assured for donation in the next camp. A certificate of appreciation, donation card, refreshment was given to each donor as a token of gratitude.

WHY SHOULD I DONATE?

- The need for blood affects us all.
- Nine out of ten of us will need blood sometime in our lives and one out of every ten hospital patients requires a transfusion.
- Blood is in constant demand during surgery, for treatment of accident and cancer victims, for premature babies and those needing organ transplants.

WHO CAN DONATE?

Basic requirements:

- Be in generally good health and feeling well.
- Be at least 17 years of age; upper age 60.
- Weigh at least 110 pounds (45 kg).
- Pulse: 80 to 100 beats/min and regular. Temperature: Should not exceed 99.5 (37.5c).
- Blood Pressure: acceptable range is 160/90 to 110/60.
- Skin: the venipuncture site should be free of any lesion or scar of needle pricks indicative of addiction to narcotics or frequent Blood donation (as in the case of professional Blood donors).

WHO CAN DONATE WHOM?

If your blood type is:	You can give to:	You can receive from:
O positive	O+, A+, B+, AB+	O+, O-
A positive	A , AB+	A+, A-, O+, O-
B positive	B+, AB+	B+, B-, O+, O-

AB positive	AB+ only	All blood type
O negative	All blood type	O- only
A negative	A-, A+, AB-, AB+	A-, O-
B negative	B-, B+, AB-, AB+	B-, O-
AB negative	AB-, AB+	AB-, A-, B-, O-

SAMARPAN BLOOD BANK:

Samarpan Blood Bank is India's reputed company. Our vision and focus to provide customized solutions with quality and cost effective product range. A strong customer focus approach and constant quest for top class quality and services have enabled us to attain and sustain leadership position.

Services:

- Blood Bank And Centre
- Blood Banks

We are assure you best services of products and excellent technical support for any of your needs and optimum satisfactory services.

Facilities Available:

- Neat and Clean Environment (The environment is kept Neat and clean)
- 3 Shift Staff (3 Shift Staff changes in every 8 hours)
- Hi-Tech Machines (Hi-Tech Machines for easy and fast relief for patient)
- CCTV Surveillance (CCTV Surveillance facilities available at Samarpan Bhawan)

❖ 65 blood bottles were collected in the blood donation camp held at SIESCOMS.

PHOTO GALLERY:

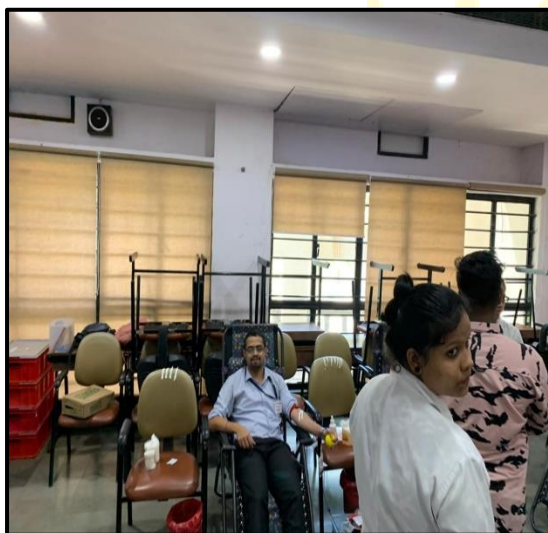




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WORLD ROSE DAY

The Sahyog (CSR) Committee of SIES College of Management Studies had organized an event called the 'World Rose Day' for the cancer patients hailing from the North eastern parts of India, specifically Assam. This event was in association with the Deepsikha Foundation, that takes care of such patients by providing them with medical and residential services in their many 'bhavans' located in the city of Mumbai. Their main goal is to :

- Taking cancer awareness, screening and care to the remotest corner of every Indian village.
- Making cancer care and treatment available (cost of treatment, etc) to poor patients who do not undergo any treatment for the lack of funds.
- Providing Shelter to needy cancer patients near centers of treatment spread across India.
- Establishment of equitable, pain, control and palliative care network throughout the country.
- Joining hands with different organizations in the crusade against cancer to create effective delivery system.



The event was conducted on the 28th of September, 2019 at the Assam Bhavan at Vashi, Navi Mumbai. The Sahyog committee worked closely with the Deepsikha Foundation representatives to make this event a success.

WHAT THE COMMITTEE LEARNT FROM THIS EXPERIENCE :

We, the Sahyog Committee were really fortunate to be a part of such an event as it taught us many important management lessons and crucial skills to be better manager.

As a committee, we learnt to work as a team. Our main goal was to make this event a success and we all worked hard together to make it so. Every member of the committee had much to contribute to the goal and they all their own, unique ideas and their unique takes on a situation. We learnt each others strengths and weaknesses and learnt how to work accordingly. We learnt how to deal with tense situations and how to make use of each others talents. We did face many problems along the way that made us feel like we were banging our heads against a wall. But we overcame every such issue that was posed in front of us to make this event a success in the true meaning of the word.

We also had many internal issues. We had a lot of arguments and debates over what decision needs to be taken in a certain situation and sometimes it felt like we were not getting to a conclusion. However, the mutual understanding that the event was of greater importance than individual self was the key motivating factor for us to put aside our differences and move ahead with the most logical decision.

We also received a lot of help from outside the committee. Our classmates helped us with many ideas and many of them even provided us with multiple contacts that made our life much easier. This made us realise the importance of building contacts and having a network of valuable ones.

This experience taught us many valuable lessons that will surely help us along the way and help us mould ourselves into professional managers.





NUKKAD NATAK

Sahyog Committee of MMS had organized an event named Nukkad Natak on 23rd Oct 2019.

Nukkad Natak also known as Street Play is a form of theatrical performance and presentation in outdoor public spaces. These spaces can be anywhere, including shopping centers, car parks, recreational reserves, college or university campus and street corners. Street theatre as a form of communication is deeply rooted in the Indian tradition. In recent times this form has been used to propagate social and political messages and to create an awareness amongst the masses regarding critical issues. Street theatre breaks the formal barriers and approaches the people directly.

The students of MMS A and B had participated in this event. Each team had 5 members. The students were allotted topic of their choice but with a little twist. Each team were told to write the name of their topic on chit and put it in a bowl, the bowl also had few chits of topic given by Sahayog Committee. All the chits were mixed and each team leader had to pick a chit from bowl, in this way the topics were allotted.

The topics on which students presented Nukkad Natak were :

- Marital Rape
- Treatment given to physically challenged people
- Suicide due to Social Media
- Women Harassment
- Terrorism

The event was judged by Rajesh Nair and Seema Ladha

Results :

1st prize : Women Harassment

Runner Up : Suicide due to Social Media

The award for best performance was bagged by Miss Monanjana Tarafder.

It was great initiative taken by students of MMS. All the participants had performed wonderfully. All the scripts were written beautifully. Even the sensitive topic of Marital Rape was handled responsibly. Some of the dialogue deliveries gave goosebumps to audience. The students were successful in making audience aware about the prevailing conditions in society and what we can do as responsible citizens to make our society a better to live. The event was an eye opener. The event received great response from audience.



ROAD SAFETY CAMPAIGN



We seven students from PGDM Pharma and Biotech, had volunteered for ‘Human Chain for Road Safety’. It was organized by CASI Global, CSR Diary and MMVD (Maharashtra Motor Vehicle Department), Maharashtra RTO. We as volunteers campaigned for Road Safety at Nariman Point on 13 Jan, 2020, Monday. The event was a part of Maharashtra Road Safety Week. Hundreds of students from colleges from all over Mumbai had gathered near NCPA (National Centre for Performing Arts), Nariman Point at 8am. We were all given placards with different slogans to hold.

We had to form a long human chain starting from Nariman Point to Nana nani chowk, Girgaun chowpaty. We stood with one hand distance, holding the placards and were spreading awareness for Road safety. We were given biscuits and water bottles as we were standing in the sunlight.

Some of us were made to shout slogans like ‘No Honking.’ It was overall a good experience to campaign for road safety awareness and our human chain was indeed long and stretched till Girgaun chowpaty. Below are the names and roll numbers of the students.

PGDM Pharma	
Zeenat Kazi	26
Shantanu Soni	56
Rajesh Bhagyawan	06
Siddhivinayak Karbhari	25
Indrajeet Bansode	05
PGDM Biotech	
Saurabh Chaurasia	22
Rahul Chavan	05

Learnings:

While campaigning for road safety awareness, we learnt how important it is to focus on the road when driving and to respect traffic rules. Many people still do not follow the traffic lights and traffic signs. So many road traffic accidents take place in cities as well as on highways and cause death of individuals and sometimes families due to the carelessness exhibited by the person in the driving seat. It was necessary to spread awareness about avoiding conversation on the mobile phone while driving as it is a major cause of distraction while driving. Another recklessness is drunk driving, which is often caught by the traffic police. People go to clubs, pubs or parties and drink with friends, but they should remember to avoid driving home after they are drunk and instead take a cab or ask a friend to drop them home. Also, people should avoid excessive honking when it is unnecessary as it creates noise pollution. These were the various lessons we learnt as we stood holding the placards and formed a long human chain. We will definitely put these learnings into practice once we start driving in the city.



LECTURE ON ORGAN DONATION AWARENESS REPORT

The lecture on Organ donation awareness was conducted on 9th august 2019 by Mrs. Meera Suresh in SIESCOMS for PGDM students. She is part of Sneha Bandhan trust and has conducted various seminars and events related to organ donation awareness by collaborating with Mohan foundation and Zonal transplant co-ordination centre in various hospitals, colleges, school, many corporate offices etc. She gave us a brief knowledge about how organ transplant can take place and how can a human register themselves as a donor so that his organs can be useful to save someone's life. Human life and happiness will not be complete without healthy functioning body organs and tissues that make the body work at the highest level of its capacity. They are the vital tissues in the body that makes the body to function, and when any of the organs fails, it requires an immediate attention to fix or replace with a new healthy one that will lead one to the rest of his life. Consequently, it is important for one to work diligently towards maintaining healthy organs because of the difficulty of repairing or securing a new one that will be adequate for him and avoid the high cost of getting one from a donor. All over the world, people are facing the problems of organs failure, and the problems of organ shortage to replenish those that have organ problems, are increasing by thousands.

Who can be an organ donor?

People of all ages should consider themselves potential donors. When a person dies, he or she is evaluated for donor suitability based on their medical history and age. The Organ Procurement Agency determines medical suitability for donation. India is struggling with the acute shortage of organs for transplantation. It is estimated that more than a million people suffer with the end stage organ failure, but only a handful of transplants are performed actually. At least 15 patients die every day waiting for organs and every 10 minutes a new name is added in the waiting list. The demand exceeds the actual availability of the organs. Awareness of organ donation, is therefore the only way out, as the more potential donors the more likelihood of organs becoming available to save lives. But unfortunately, very few people in India have any idea about the organ donation, or how they should potentially help others after their deaths. Everyone in this earth have the ability to do something good to the world even after they encountered death. Saving someone's life through the donation of a vital organ proves to be a courageous thing, when is giving willingly and pressure free. Organ donation is defined as "giving an organ or part of an organ to be transplanted into another person" organ donation has the potential to save lives. The organs donated from one single donor can save up to eight lives. Organ transplantation may be one of the options left to sustain someone's life. However, the disparity that exists between the supply and demand of donated organs, leads to a loss of many lives. Organs that can be transplanted from the living donor includes one kidney, part of intestine, pancreas, islets of Langerhans, bone, part of liver, one testis, bone marrow and blood. The organ that can be transplanted from the deceased donor are heart, kidney, pancreas, stomach, hand, skin, blood vessels, lungs, liver, intestine, testis, cornea and heart valve.

BEST OUT OF WASTE

The environment is rapidly deteriorating around as, with the increase in pollution caused by human activities as well as the changes in the normal ecological cycles.

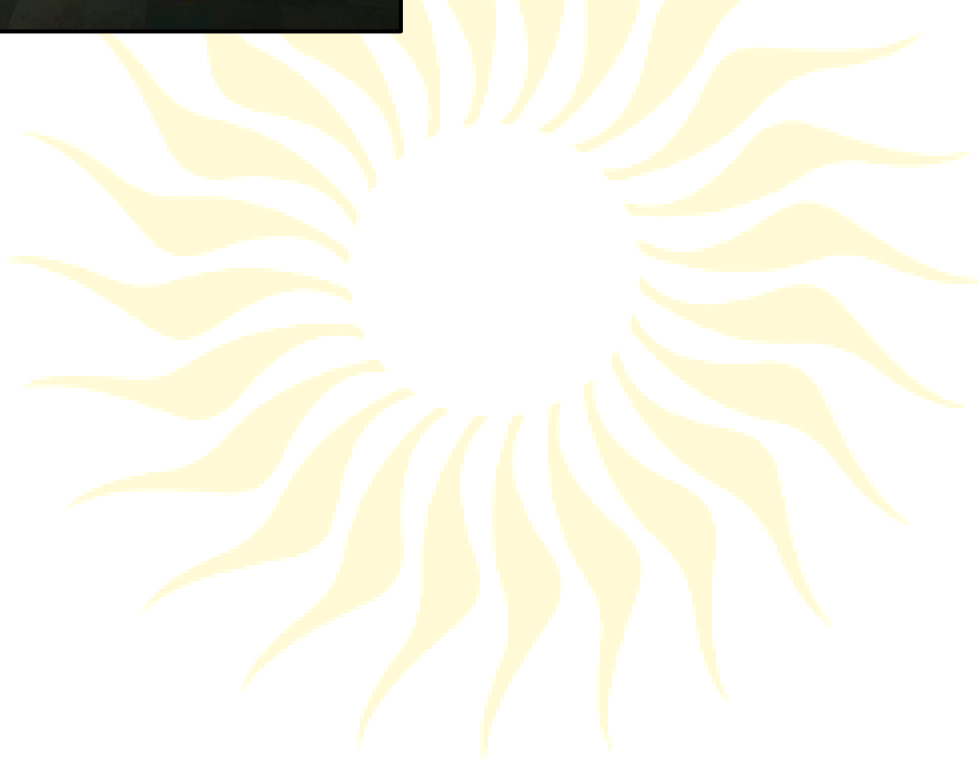
The Sahyog committee of SIESCOMS decided to have a 'Best Out Of Waste' event to encourage recycling of waste as well as to bring awareness about the same. There were two sub-events under the 'Best out of waste', those were poster making and model making. Students were supposed to make a poster on waste management and/or a model out of all the waste materials. Students from various streams took part in both the events.

The event was held on 28th of January 2020. All the participants posters and models were displayed for the public eye. Students created posters and via their creativity highlighted the importance of recycling, reusing and reducing waste. Models out of waste products such as used cups, newspapers, strings were made. Overall it was an enriching experience. The models and posters were judged by Dr. Sandeep Bhanot and Dr. Ranjana Jaiswal. The winner for Poster making competition was Miss Kabita Goon from PGDM pharmaceutical management and the runner up for the poster making and the winner for model making was Miss Prachi Satpute along with Miss Jinal Prajapat from PGDM Biotechnology Management, the runner up for model making was Miss Aishwarya Balasingh Nadar along with Mr. Aloysius Wilfred Nadar from MMS.

The posters made by the participants:



Models made by the participants:



MUSKAAN-2019

18th November 2019

“What is the about grandparents that is so lovely? I’d like to say that grandparents are God’s gift to children. And if they can but see, hear and feel what those people have to give, they can mature at a fast rate.” – Bill Cosby.

Age is just a number. Hence, proved by the event ‘MUSKAAN’ held on 18th November 2019 at the SIES College of Management Studies, Nerul collaboration with the Mango Garden (NGO) and active Participation of Staff and Students.

Long Lasting Smile and Success can only be possible if there is blessings of Grandparents.



MUSKAAN was the event in which senior citizen proved that age is just a number and they don’t need any age, time to prove their talent and show the hidden child in them. There were Approx 25 Senior citizen of Mango garden NGO and the students of all streams of SIESCOM.



The Celebration begin at 5:00 pm which started with lightning the lamp by The president of the Mango Graden and Our CSR coordinator Dr. Durga Surekha along with members of the CSR SAHYOG committee of AIMA PGDM.

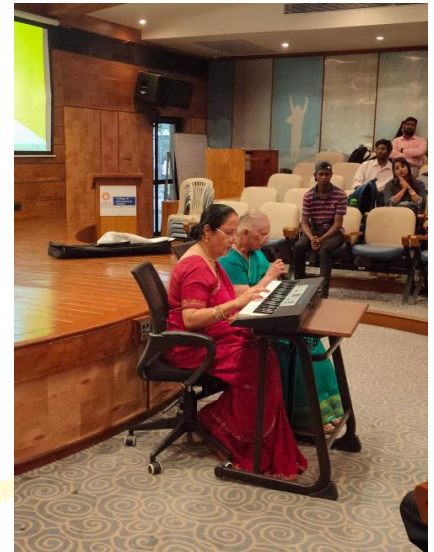
There were many talent boast by the senior citizen along with the SIESCOM students.

The following were the Performance-

Dancing- Solo dance, Group Dance, Couple Dance

Singing and Playing Instruments

Poems





Everyone contributed with the great enthusiasm and excitement.

There were also many surprise prizes for the best performer among the senior citizen and the students. The event went till 8:00 pm followed by the snacks and dinner.

“Ah, what happiness it is to be with people who are all happy, to press hands, press cheeks, smile into eyes.”

— Katherine Mansfield

The main moto of this event to bring a smile on the faces of people who have made others smile. It could not have been possible without the Hardwork of the Aima csr committee and support by our sponsors Café 70 Degree and Hotel Guru Kripa. Event was also coverage on the NMTV.



WORLD CANCER DAY – WALKATHON

Sahyog Committee had organized a Walkathon on 4th Feb 2020 in order to raise awareness about cancer on World Cancer Day.

The walkathon was organized with the support of DEEPSHIKA FOUNDATION, an NGO which helps many cancer patients for their treatment. The walkathon was organized at Mini Seashore Vashi.

Over 60 students participated in this walkathon along with 25 cancer patients who actively participated in this event to raise awareness about cancer, it's cure and harmful effects of consuming tobacco.

There is a general misconception that cancer is deadly and has no cure. The walkathon focused on dispelling this myth and in spreading awareness on how common man can play a role in saving the life of patients with cancer and several other disorders

The students of MMS A and B actively participated and made this walkathon a huge success. DEEPSHIKA FOUNDATION then provided certificates and refreshments to the students.



Overall walkathon was successful in raising awareness about cancer on World Cancer Day.



LIFE SUPPORT FOR CARDIAC ARREST BY CPR COMPRESSION

Date : 31st August 2019

Guest demonstrators – Dr. Shruti Hazari and team from D. Y. Patil Hospital



During the event the demo was given by using human model of CPR compressions during Cardiac arrest and whole audience was allowed the demonstrate the same with proper instructions given by the guest doctors.

Following information with instructions was provided and demo was given.

Procedure for identifying the need of chest compression during Cardiac arrest:

Check whether the person is breathing or not. Try to move him try to make him/her conscious if still the person does not response and it is confirmed that person is not breathing but his heart is still beating slightly. This confirms that person had undergone clinical death at this moment we can start doing the CPR compressions (Cardiopulmonary resuscitation)



How to give the CPR compressions:

Sit on your knees beside the patient .keep heel of your right hand palm on the lower half of persons breast bone (Big bone in the middle of the chest) lock the fingers of left hand in the right hand fingers and start pressing your hand at the speed of 100beats /min. press the chest atleast 5cm or 2Inches not more than this. Make sure every time you press the chest has to recall completely then only next compression is to be given. Continue this until you will not get any medical help or electric shock machine does not reaches you.

